



## Career and Technical Education

# Interactive Media

### Cluster: Arts, Media And Communication

“Creating the logo and website for my business has been the biggest accomplishment so far...” - Student

Interactive Media Production is an excellent pathway for you if you are looking to learn more about art and technology. From creating media designs and making your own website, to a digital portfolio, a future as a creative is exciting.

### What's the bonus?

- Guest speakers
- Internships
- Industry-led projects

### Get Certified or Licensed:

A certification in one of the following:

- Adobe Dreamweaver
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop

### Possible Careers & Average Salaries in this Pathway:

- Website Designer: \$57,000
- Video or web producer: \$71,000
- Film maker: \$50,000
- Graphic designer: \$42,000
- Game designer: \$67,000
- Television studio producer: \$66,000

### How do I know if this pathway is right for me?

In choosing a pathway, ask yourself:  
What do I enjoy doing?  
What am I good at doing?  
Does this pathway align with my dreams and goals?

### What do I have to do to complete this course?

Through this four-course sequence, students have the opportunity to earn multiple Adobe Creative Suite certifications. Students' portfolio projects are based on Web Application Development, ComputerGraphics, Electronic Media, and Project Management.

### Which Schools offer Interactive Media?

Baltimore Design School  
Carver Vocational-Technical High School  
Digital Harbor High School  
Edmondson-Westside High School

