

***Participate in Speak Up 2011
and learn what K-12 students, educators, and parents
have to say about education issues!***



What is Speak Up?

Speak Up is a national initiative of Project Tomorrow (formerly known as NetDay). Since fall 2003, the annual Speak Up project has collected and reported on the views of over 2.2 million K-12 students, teachers, administrators and parents representing over 23,000 schools in all 50 states. The Speak Up National Research Project dataset represents the **largest collection** of authentic, unfiltered stakeholder input on education, technology, 21st century skills, schools of the future, and science and math instruction. Education, business and policy leaders report using the data regularly to inform federal, state and local education programs. For additional information, visit www.tomorrow.org.

Who is Project Tomorrow?

Project Tomorrow is the nation's leading education nonprofit group dedicated to ensuring that today's K-12 students are well prepared to become tomorrow's leaders, innovators and engaged citizens of the world. We believe that by supporting the innovative uses of science, math and technology resources in our K-12 schools and communities, students will develop the critical thinking, problem solving and creativity skills needed to compete and thrive in the 21st century.

Why participate in Speak Up 2011?

- We share the Speak Up data with national, state and regional policy makers. Participating in Speak Up 2011 ensures that **your voice is included in the dialogue about K-12 science, technology and math education.**
- Speak Up provides you the opportunity to **gather information** from your students, teachers, school leaders and parents about key educational topics, including: educational technology, 21st century skills, science and schools of the future.
- By encouraging your school or district to participate, you are **sending a strong signal that you value your stakeholders' opinions** about K-12 education.
- Speak Up survey results, with national comparisons, will be available **online, free of charge** in February 2012.
- Use the Speak Up data to **engage your stakeholders** in your strategic planning, budgeting or decision-making processes

***Visit www.bcpss.org
to take the survey***

Speak Up 2011 will be open October 10th – December 23rd, 2011